



Creating Postsecondary Leadership Teams (PLTs)

Social Capital Poster: Recruiting Faculty Support

A poster from Kelly High School to recruit staff to support school-wide postsecondary efforts by socializing current metrics and stressing the importance of college match.

Social Capital Poster: Recruiting Faculty Support

Sample from Kelly High School

POSTSECONDARY

94.7% of seniors have applied to at least 1 college

63% of seniors have applied to at least 1 college match school

81% of eligible seniors have completed FAFSA

\$8.8 million is scholarship awards

Why College Match Matters?

Students who apply to college match schools have better chances of being accepted. Students also have higher graduation rates from attending a college match school.

You Matter!

According to the Social IMPACT Research Center, approximately 8% of the residing Brighton Park residents (age 25+) have completed a Bachelor's Degree versus 32% with a High School Diploma and 40% with less than a High School Diploma. **We are most likely the only adults** in our students' lives who have gone through the college application process.